

# PROPOSING NEW MEMBERS



New members bring fresh perspectives and ideas to your club, expand your presence in the community, and help ensure your club is strong and vibrant. You've got some great potential members in your area — it's just a matter of finding them. Here are some suggestions to get the conversation started.



## SHARE WHAT ROTARY MEANS TO YOU

- + Share why you value your Rotary membership:
  - We share common interests and have fun.
  - We make a positive impact in our community through service projects.
  - We're part of a global network of friends.
- + Emphasize professional benefits with colleagues:
  - We share business connections and expand our professional networks.
  - We have opportunities to develop professional skills.
- + Share Rotary videos and photos of meaningful initiatives with your social media network.
- + Wear your Rotary pin to initiate conversations about your involvement with Rotary.



## SHARE INFORMATION ABOUT YOUR CLUB AND ROTARY

- + Encourage interested prospects to learn more about Rotary clubs and Rotary on your club website and Rotary.org.
- + Offer a club brochure that highlights recent service projects and social events.
- + Bring them along to a club meeting or your club's information session for prospective members.
- + Invite friends, family, co-workers, and colleagues to a club activity or project.

If a prospective member expresses interest in joining your club, make sure they understand expectations of membership, including club fees.



## PROPOSE A NEW MEMBER

Once you've found a great candidate, follow your club's process for proposing a new member.

### WEB RESOURCES

Need a procedure for proposing new members? Consult the **Manual of Procedure**.

Don't have a club brochure? Create one with a template in **Rotary's Brand Center**.

Find materials and tools to help you bring in members at [www.rotary.org/membership](http://www.rotary.org/membership).